



The Chicagoland Evaluation Association

Presents:

*“Q&A with Thomas Cook,”
a guest lecture by Dr. Thomas Cook
from Northwestern University.*

Wednesday, April 16th, 2008

6:00p.m. – 8:00p.m.

**National Louis University
Atrium, 2nd floor
122 S. Michigan Ave.**

**Admission:
FREE for CEA members and
students with valid I.D.
\$5 for non-members and
guests
(to be paid at the door)**

Are you faced with developing an evaluation design that satisfies important information needs, is feasible to execute, and is methodologically sound?

“Evaluation theory tells us when, where, and why some methods should be applied and others not, suggesting sequences in which methods could be applied, ways different methods can be combined, types of questions answered better or less well by a particular method”
(Shadish, Cook, and Levitan, 1991, p. 34).

It is imperative for evaluators to choose methods that are appropriate to the particular evaluation being conducted and that they take into consideration the context of each evaluation rather than using the same set of methods and designs for all evaluations.

Professor Cook’s research interests focus on social science research methodology, program evaluation, whole school reform, and contextual factors that influence adolescent development, particularly for urban minorities. He has authored or edited several books on these topics, including *Quasi-Experimentation Design and Analysis Issues for Field Settings*, *Qualitative and Quantitative Methods in Evaluation Research*, and *The Foundations of Evaluation Theory*.

PLEASE BRING QUESTIONS AND DISCUSSION TOPICS. AMPLE TIME WILL BE SET ASIDE FOR Q&A!

The Chicagoland Evaluation Association (CEA)

is an official local affiliate organization of the American Evaluation Association (AEA). CEA’s mission is to provide a forum for professional evaluators in the Chicago area to network, exchange ideas and knowledge, and participate in professional development activities that promote excellence in the field of evaluation.